


Katie Shanks

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Greenville, SC 

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SKILLS

Attention to Detail

Research/Experiments

Team Leadership

Project Planning

Accountability

Excellent communication
and interpersonal skills

Self-Motivated

Organization

Data Collection

Microsoft Applications

EDUCATION

M.A.
Behavioral Economics
The Chicago School of
Professional Psychology
2019 - 2021

B.A.
Biology / Neuroscience
College of Charleston
2013 - 2017

MAGNET DISTICTION
Science
J.L Mann Academy
2009 - 2013

EXPERIENCE

ENVIRONMENTAL PROJECT MANAGER
EAS Professionals, Greenville, SC | 2019 - Present

- Assist in the company's marketing and business development needs.
- Investigate projects for environmental impact, prepare reports and document environmental risk in accordance with the environmental regulations and permits.
- Conduct soil and groundwater sampling.
- HAZWOPER 40 hrs. training certificate.
- CPR/AED/First Aid certified.

FIELD ACCOUNT COORDINATOR
St. John & Partners, Greenville, SC | 2017 - 2018

- Daily liaison with Zaxby's licensees to address all their marketing needs from system promotions to local store marketing.
- Formed over 100 ongoing franchisee relationships working with the Atlanta Falcons, University of South Carolina Football and Clemson Football.
- Effectively managed several projects simultaneously, with complex timelines and changing dynamics.
- Successfully completed advertising, media, engagement content, and experience-based projects within approved plans.
- Utilized independent working skills, brainstorming and teamwork skills while working with a highly collaborative team.

BACHELORS ESSAY RESEARCH
College of Charleston, Charleston, SC | 2016 - 2017

- Conducted using functional near-infrared spectroscopy.
- Independently learned how to operate, collect and interpret the data of fNIRS.
- Advanced my report writing skills.

MEDIA RESEARCH INTERN
BootCut Media, Greenville, SC | 2016

- Utilized different media research tools to pull data from target audiences and competitors.
- Selected significant pieces of data and sorted the data into charts and graphs.
- Gained insight into what goes into putting together a media plan.
- Acquired an understanding into the type of data that the media agency has access to.

VOLUNTEER
USC Neurosciences Kalivas Lab, Charleston, SC | 2015 - 2016

- Acquired a greater knowledge of neuroscience and molecular biology.
 - Ran lab experiments and performed tasks needed to progress the research.
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REFERENCES

Available Upon Request