

EXPERIENCE**Art Supervisor | 10.18-Current**

Neon an FCB Health Network Agency | Remote Position | 10.18 – Current

- Supervised personnel in the art and graphic design department
- Developed and executed a wide range of design projects
- Partnered with copywriters to conceptualize ideas for new business pitches

Senior Art Director | 4.17-10.18**Art Director | 4.16-4.17**

Harrison and Star | New York City, NY | 4.16 – 10.18

- Launched unbranded and branded HCP campaigns for pre-exposure prophylaxis (PrEP) medication
- Launched branded HCP campaign for HIV-1 treatment medication
- Helped direct photoshoots for campaign ads as well as patient profiles
- Developed brand identities for several products
- Designed for digital content: banner ads, websites, IVAs, brand alerts, videos and eblasts
- Designed for printed collateral: leave behinds, BRCs, journal ads, visual aids and conference booths
- Partnered with copywriters to conceptualize ideas for various new business pitches and strategy for existing clients
- Independently managed assigned jobs and projects on the brand from concept/design stage through final production
- Held leadership roles in internal clubs such as the Joy of Drawing Club as well as the Harrison and Star Health Initiative

Freelance**Graphic Designer****6.13-4.16**

inVentiv Health (now Syneos Health) | New York City, NY | 9.15 – 4.16

- Designed creative materials for various healthcare and pharmaceutical agencies professional and consumer needs
- Logo concepts for internal and consumer campaigns
- Internal design support for inVentiv Health
- Oversaw and implemented visual consistency across all brands
- Designed for healthcare and pharmaceutical digital needs: email blasts, microsites and social media
- Designed for healthcare and pharmaceutical agencies print collateral: pamphlets, brochures, leave behinds and conference booth materials

BMF Media | New York City, NY | 1.15 – 8.15

- Designed and executed custom experiential marketing events for brand promotion
- Designed renderings, decks, moodboards, and mockups for clients
- Worked with vendors to produce print and digital pieces
- Internal design support for BMF Media
- Graphics for digital content: evites, email blasts, microsites and social media
- Graphics for print: menus, signage, backdrops, step and repeats, bus wraps, decals and invites

EDUCATIONSavannah College of Art and Design, Savannah, GA
Bachelor of Fine Arts in Graphic Design, 2013**HONORS**

AIGA Member 2012-Current
 Medical Advertising News Best Launch Campaign for TRUVADA FOR PrEP, 2018
 H&S Best Produced Ad, 2016
 Graduated from SCAD Cum Laude, 2013
 ACP Design of the Year for Magazine/Yearbook Page/Spread, 2012
 AFP's Recognized Outstanding Youth in Philanthropy, 2010
 Dean's List, 2009-2010
 Upstate's Unsung Hero, 2009

SKILLS

Adobe Creative Suite	Branding & Identity	Mobile & Web Design
Type Treatment	Concept Development	HTML
Infographics	Multi-tasking	CSS
Print Production	Organization	